



# Shropshire Integrated Place Partnership

Update to ICB Development Session – April 2023

Priorities and Strategic Plan for 2023/24 – Agreed March 2023

# System priorities and linkages across Boards

## Shropshire, Telford & Wrekin ICS pledges

**Tackling the problems of ill health, health inequalities and access to health care**  
**Delivering improvements in mental health and learning disability / autism provision**  
**Workforce**  
**Integrating services at place and neighbourhood level**  
**Leadership & governance**  
**Economic regeneration**  
**Climate change**  
**Enhanced engagement and accountability**  
 Improving safety and quality  
 Creating system sustainability

## Shropshire HWBB – Priorities

**Improving population Health**  
**Reduce inequalities**  
**Mental Health**  
**Workforce**  
**Working with and building strong and vibrant communities**  
**Joined up working**  
**Children & Young People (CYP) incl. Trauma Informed Approach**  
**Healthy weight and physical activity**

## Joint Commissioning Board

## Shropshire Plan

### Healthy People

- Tackle inequalities
- Early intervention
- Partnerships
- Self-responsibility

### Healthy Economy

- Skills and employment
- Safe, strong, and vibrant destination
- Connectivity and infrastructure
- Housing

### Healthy Environment

- Climate change strategy and actions
- Safe communities
- Natural environment

### Healthy Organisation

- Best workforce
- Absorb, adapt, anticipate
- Communicate well
- Align our resources
- Strong councillors

## Shropshire Integrated Place Partnership (ShIPP) - Priorities

**Integrated response; tackling health inequalities**  
**Mental Health**  
**Workforce**  
**Building Community Capacity and Resilience**  
**One Public Estate**  
**Integrated Care and Support**  
**Children's and Young Peoples Strategy**  
**Prevention and Healthy Lifestyles**  
 Primary Care Networks  
 Early access to advice and information

Healthy Lives  
Prevention Group

Local Care Programme  
(includes A2HA)

Other Task and  
Finish Groups

Making it Real Partnership Board

Mental Health Partnership Board

Early Help Partnership Board

Carers Partnership Board

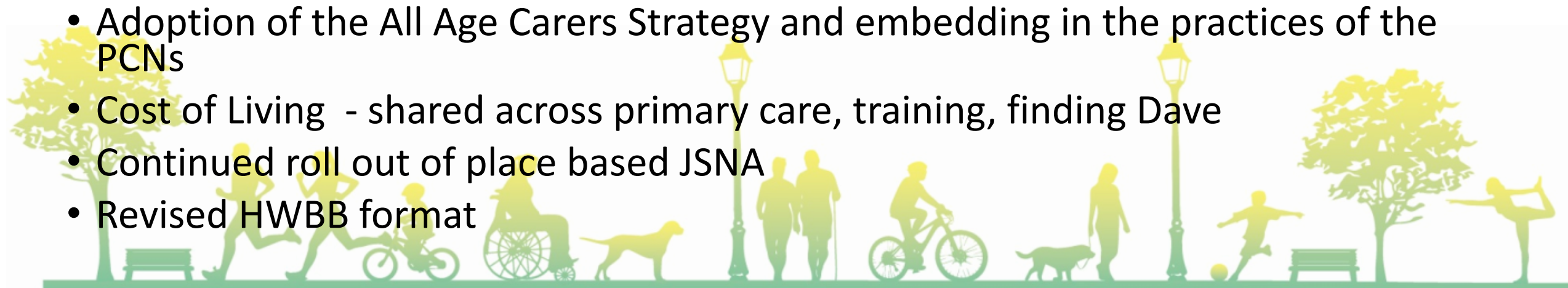
SEND Partnership Board

Shropshire Safeguarding Partnership Board

Personal Budgets Partnership Board

# Key SHIPP Developments and Successes to March 2022/23

- Driving the Personalised Care (Person Centred) approach for Shropshire, including:
  - Social Prescribing & Health Coaching
  - Delivery of regional MoU, Training, and Commissioning
  - Creative Health & Community Led approaches for health improvement
  - Community led approaches for improving outcomes for SEND
- Falls – leadership and action on falls prevention and the development of an alternative falls response service following data and evidence on avoidable deaths and poor outcomes for people who had long lays due to long response times
- Integration – Test and learn site in Oswestry providing early support and interventions for improving outcomes for children and families, and for managing and reducing demand for children’s social care provision; embedding trauma informed approaches
- Adoption of the All Age Carers Strategy and embedding in the practices of the PCNs
- Cost of Living - shared across primary care, training, finding Dave
- Continued roll out of place based JSNA
- Revised HWBB format

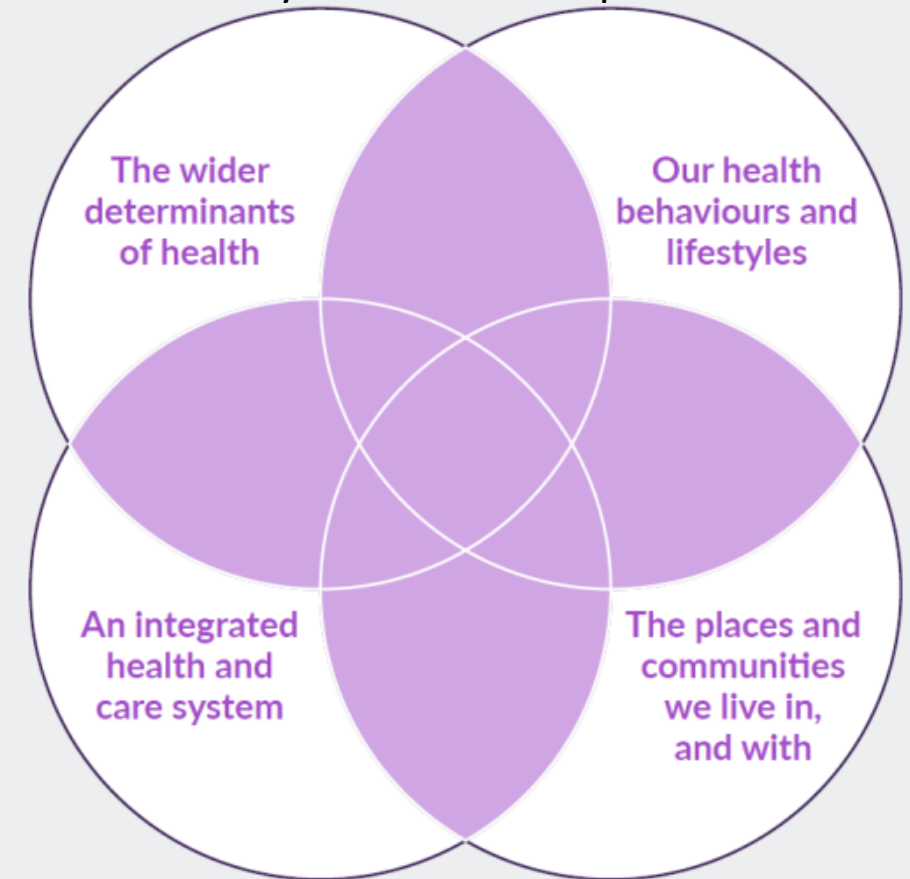


# Principles for service transformation and integration

STW has adopted the following principles for place-based working which have been developed by, the SROs for Population Health Management, Inequalities and Prevention:

- Take a **person centred approach** to all that we do; celebrating and responding to the diversity within our population.
- Ensure all programmes involve local people and embed **coproduction** in all planning.
- Follow the Public Health England guidance described in the document **Place Based Approaches to reduce inequalities**, which involves 3 keys segments:
  - civic-level interventions, all aspects of public service from policy to infrastructure (including health in all policies)
  - community-centred interventions, asset (human and physical) and strength based community development
  - service-based interventions, including unwarranted variability in service quality and delivery (effectiveness; efficiency and accessibility), as well as embedded Brief Interventions and Making Every Contact Count pathways (including social prescribing).
- Seek to understand, take a **Population Health Management** approach to all transformation.
- Recognise the importance **of system thinking** for all ages and families, ensuring that inequalities are addressed from pre-birth.
- Systematically undertake **integrated impact assessments** to determine how its delivery could better reduce inequalities and support protected groups (9 protected characteristics);
- **Value and support the community and voluntary sector** and consider how the voluntary sector can work alongside statutory services to reduce inequalities.
- Promote understanding of how to **prevent or reduce inequalities** for staff working in all partner organisations.
- Use **digital** resources to remove geographical barriers to place based working.

## Population Health System – what improves our wellbeing?



Source: Kingsfund [Buck et al 2018](#)

# SHIPP Integration Model

This model focusses on the strengths of people and communities as a cornerstone of how we will work. Our programmes will focus first on supporting people to help themselves; followed by ensuring there is high quality, integrated, easily understood universal services for people to access when they need it; and high quality, integrated, easily understood specialist services available when they are needed.





Supported by Population Health Management, Digital Infrastructure, Voluntary and Community Sector and Engagement



## Priorities

Delivering the HWBB Strategy, Key Focus:

- Children's and Young People's Strategy
- Prevention/Healthy Lifestyles/Healthy Weight
- Mental Health
- Workforce
- Community Capacity & Resilience with the VCSE
- Local Care and Personalised Care (incl. involvement)
- Supporting Primary Care Networks
- Integration and Better Care Fund (BCF)
- Tackling health inequalities

## Supporting programmes and subgroups

- HWBB Priority groups – Integration Board, MH Boards Partnership Boards
- Healthy Lives / Prevention (subgroup)
- Local Care Programme including:
  - Anticipatory Care/Rapid Response/Respiratory
  - Personalised Care
- Community MH Transformation, MSK, MH LD & Autism, UEC, CYP & SEND Board
- Joint Strategic Needs Assessment

# SHIPP Deliverables for 2023 – 2024 – Local Care

- **Delivering an all age Local Care Programme across communities in Shropshire; improving access to health, care and wellbeing services and community support. This includes:**

- Expanding the current Local Care programme and aligning services across health, care and the voluntary and community sector
- Using the Shropshire Integration Model to integrate services where possible, and working in partnership where integration is not possible, to deliver multi-disciplinary approaches in local communities
- Unleashing the power of communities and the voluntary and community sector and maximizing their power to support people to maintain their independence and wellbeing at home
- Using public sector estate in our communities to best effect, collocating in local communities where possible (see case studies below)
- Delivering specific elements of the Local Care programme in a collaborative and integrated way, including:

- **All age integration test and learn sites**
- **Social prescribing, children and young people, families, and adults**
- **Rapid response, including falls response and prevention**
- **Virtual ward**
- **Respiratory**
- **Proactive Prevention**
- **Neighbourhoods**

## Enablers for the delivery of place-based programmes

- Locality Joint Strategic Needs Assessments (18 Place Plan areas) Ongoing Development
- Embedding Personalised Care/ Person Centred Care in all transformation programmes
- Supporting Primary Care
- Development of Trauma informed approaches across the workforce
- Making best use of technology

## Board alignment

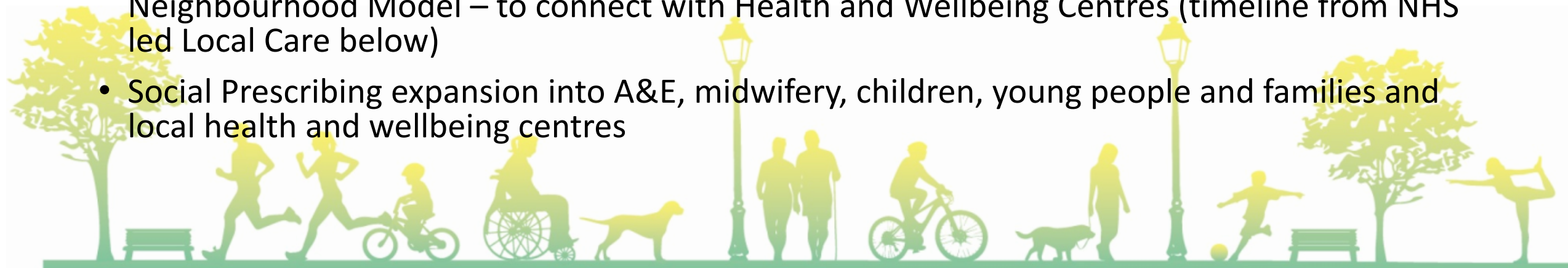
- Health and Wellbeing Board
- Population Health Management Board
- Demand Management Board
- Local Care Board
- Local Shropshire



# SHIPP Deliverables for 2023 – 2024 – Local Care

What will be delivered in 23/24:

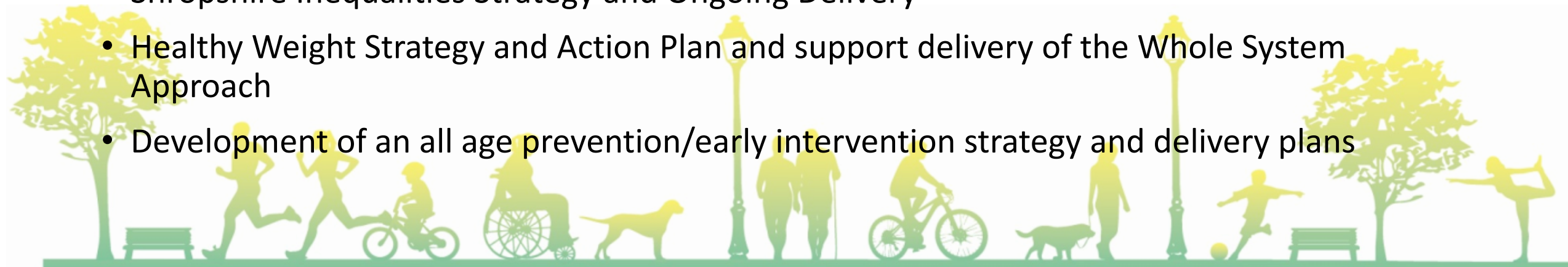
- Expand CYP integration test and learn sites to become all age delivery in North Shrewsbury, Ludlow, Market Drayton, and develop roll out plan for rest of county, inclusive of:
  - Trauma informed approaches, Social Prescribing and Carers (underpinned by Personalised Care)
  - Multi-disciplinary teams to include Social Care, Public Health Nursing, MPFT (Mental Health in Schools), voluntary sector and other partners
  - Grant funding for additional community activity for children, young people and their families (working with Town and Parish Councils)
- Develop more Health and Wellbeing Centres; Oswestry, Highley, Ludlow, Shrewsbury, that include MDT approaches (as per below)
- Primary Care Networks are supported by joint working and integrated approaches on Proactive Care, Neighbourhood, Integrated Discharge and Social Care Hubs (including reablement), and Rapid Response , to be developed together, through a jointly developed Neighbourhood Model – to connect with Health and Wellbeing Centres (timeline from NHS led Local Care below)
- Social Prescribing expansion into A&E, midwifery, children, young people and families and local health and wellbeing centres





# SHIPP Deliverables for 2023 – 2024 - Oversight

- Coproduction and codesign – as much as is possible, involving the people who use services in transformation, service design and service improvement
- Better Care Fund – Prevention, Admission Avoidance and System Flow
- System transformation work
  - Carers and carers support services,
  - Mental Health
  - Health pathways such as Diabetes, CVD, MSK,
  - ensuring prevention and personalised care is embedded within programmes
- Inspection regimes including SEND and CQC
- Shropshire Inequalities Strategy and Ongoing Delivery
- Healthy Weight Strategy and Action Plan and support delivery of the Whole System Approach
- Development of an all age prevention/early intervention strategy and delivery plans



# Case Studies – Communities delivering real health and wellbeing improvement

## The Centre - Oswestry

The Centre, Oak St, Oswestry has organically developed over the last few years as a vibrant community wellbeing centre. The space is used by Shropshire Council Early Help, the Integration Test and Learn site – which is a collaboration of health and care services, supporting children, young people and families, youth clubs, Osnosh (details in blue), New Saints Foundation (the Power of Ten - details in green aside) and other voluntary and community organisations.

The vision is for the Centre to continue to grow its community offer in partnership with a range of organisations providing a fantastic space for the community to receive support and to thrive.

## OsNosh CIC

- OsNosh are passionate about bringing the community together in ALL aspects of the food cycle, for example; building community gardens with the help of local growers, using creative cooking to educate and inspire, creating a space to learn, grow and belong, fighting food poverty, promoting food equality and preventing waste through surplus food recycling.
- They started with community meals, providing a “pay as you can” offer. Their work involves supporting the local voluntary sector through providing opportunities for volunteers to work in the kitchen, learn new skills in cooking and working with the local residents. OsNosh provide a welcoming space for everyone within our community to sit down together and help fight food waste.
- At the beginning of the Covid-19 pandemic, Osnosh received a small amount of funding from Shropshire Council and space at the Centre in Oswestry, delivering meals to a handful of people. This service swiftly grew to supporting over 200 people. Since the easing of restrictions, Osnosh offers share tables, takeaway hot meals and community events and regular community meals, and have seen their volunteer workforce growing to include over 180 volunteers.
- This sustainable community project has had an overwhelmingly positive and heart-warming response from local charities and businesses. Every week they deliver dishes to a wide range of people in the local community, including those in need, saving food going to waste, and sharing their culinary knowledge with ways to cook up tasty and nutritious food for pennies.

## The Power of 10

This project forms part of an 'Early Intervention' Pilot aimed at developing more effective collaborative working between the statutory and community sector to improve outcomes for local people. Delivered from the Centre, a ten-week programme delivered in partnership and led by The New Saints FC Foundation (TNSFC Foundation) to ten 'secondary level' young people on the verge of exclusion, based on co-design principles and 'invitation' criteria agreed in partnership with Marches Academy Trust and West Mercia Local Policing Team, using a central theme of sport/physical activity (in particular football and boxing) as the 'hooks' to engagement

# Summary and Ask from ICB to support place

- Shipp is a very well attended system meeting
  - Good engagement from our PCN's and all partners
- It is an all age place board focussed on key priorities and deliverables
- The Partnership has held a joint workshop with HWBB and another planned this June
- Future reporting should be directly to the ICB not via IDB and support the delivery of the Joint Forward Plan
- The partnership want to start to work towards delegated funding to meet the priorities and deliverables for 2023/24. Examples include:

- **Personalised Care, Prevention and Inequalities** at place with clear system leadership ownership also of the system inequalities/prevention priorities

- Developing and commitment to a strong VCSA and Community Development
- Roll out of integration test and learn

- **Tackling Rural Exclusion** e.g. investment in our health and wellbeing hubs

